

4회 베트남 국제 베이비 & 키즈페어 결과보고

, 세계전람

1.

. 전시명 : (국문) 제4회 베트남 국제 베이비&키즈페어

(영문) The 4th Vietnam International Maternity · Baby & Kids Fair

나. 주최 : 코엑스, (주)세계전람, Me&Con, Webtretho, Vinexad

다. 기간 : 2016. 11. 3() ~ 11. 5(토), 10:00 ~ 19:00 (5일은 17:00까지)

라. 장소 : 베트남 호치민 SECC A1 Hall (4,440m²)

마. 규모 : 총 14개국 168개사 265부스 (부대시설 66개 부스 포함)

바. 전시품목

- 1) Baby Products : 용품, 출산준비 용품, 육아용품, 유아용품, 외출/안전용품, 프랜차이즈 서비스
- 2) Kids Products : 식품, 가구류, 완구류, 가전, 안전용품, 캐릭터 제품 및 애니메이션
- 3) Edu Products : 학습프로그램, 출판, 예체능, 교구, 교육기관용품

2. 개최결과

가. 참가국가 : 네덜란드, 대만, 말레이시아, 미국, 방글라데시, 베트남, 스웨덴, 스페인, 싱가포르, 일본, 태국, 프랑스, 한국, 호주

나. 참가업체

	업체수	부스수
	86	92
베트남	79	104
해외	3	3
합계	168개사	199부스

다. 참관객

구분	11.3(목)	11.4(금)	11.5(토)	
방문객 수	4,872	5,124	8,454	18,450

상기 참관객 수는 등록지 제출 기준 적용

라. 1:1 비즈매칭 결과

- 1) 등록 바이어 : 171명
- 2) 상담건수 : 350건
- 3) 상담금액: USD 47,5000,000 / 1년 내 계약 가능액 USD 11,000,000

3.

. 개요

- 1) : 2015년 11월 3일(목) ~ 5일(토)
- 2) 장소 : 전시장 내 Seminar Room
- 3) 진행 : 자체적으로 업체 소개 및 질의응답

나. 세부일정

일시	시간	주제	회사명
11월 3일	10:00-11:00	Effective care for kids with organic milk	SOLOMON
	11:15-12:15	Nutrition for kids	Delys
	12:20-13:30	Independence, self learning and passion in reading at young age	Goc Xanh Production
	13:45-14:45	How to use the Nebulizer effectively? How to take excot body temperature?	Omron Healthcare
	15:00-16:00	Newborn Care for Healthy Skin	SnB
	16:15-17:15	Early childhood education (From 0-6 years old)	Youth Talent Discovery
11월 4일	10:00-11:00	How to prevent maximum feminine disease thanks to using antibacterial napkins.	UUcare
	11:15-12:15	Nutrition for kids	Delys
	12:30-13:30	The best way in child care and what is Gaba?	DFB Hanco Nutrition
	15:00-16:00	Family Doctor	DR. HUYÊN THẢO
11월 5일	10:00-11:00	Comprehensive Care for Mom & Baby based on nutrition	Mam Xanh
	11:15-12:15	How to choose correct nutrition for baby?	MODILAC
	12:30-13:30	Useful information for wise moms when choosing products for baby	SnB
	13:45-14:45	Let's Play and Learn Together	Andrew Toys
	15:00-16:00	The secrets to regain the body after giving birth	JAMU

4. 행사

. 개요

- 1) 일시 : 2015년 11월 3일(목) ~ 5일(토)
- 2) 장소 : 내 Event Stage
- 3) 진행 : 자체적으로 행사 진행

나. 세부일정

일시	시간	주제	회사명
11월 3일	11:00-11:45	Racing by Nimbus Bike	VANG MAY SANG
	12:00-12:45	Sebamed : Science for healthy skin	KY PHONG CO.,LTD
	13:00-13:45	Game for Kid	Delys
	14:00-14:45	Magic Show	TAISUN
	15:00-15:45	Kids Play with Hoverboard	BABY PLAZA
	16:00-16:45	KID FASHION SHOW	CA3ASIA
	17:00-17:45	English education by 3D AR Technology for Kid	TAPLIFE
11월 4일	10:00-10:45	Competition for Parents	Omron Healthcare
	11:00-11:45	Racing by Nimbus Bike	VANG MAY SANG
	12:00-12:45	Funny Game with Begreen	Goc Xanh Production
	13:00-13:45	Puzzle Game	YHK TRADING CO.,LTD
	14:00-14:45	Game	Eastern Textile Garment
	15:00-15:45	Kids Play with Hoverboard	BABY PLAZA
	16:00-16:45	KID FASHION SHOW	CA3ASIA
	17:00-17:45	Newborn Screening & Practice bathing, massage, yoga to newborns	Mam Xanh
11월 5일	10:00-10:45	Bike racing game	DFB HANCO NUTRITION
	11:00-11:45	Kid Fashion Show and Auction for Charity	CA3ASIA
	12:00-12:45	Who can crawl faster?	SnB
	13:00-13:45	Be Creative with Andrew's Toys	Andrew Toys
	14:00-14:45	Kids Play with Hoverboard	BABY PLAZA
	15:00-15:45	Question & Answer	UUCARE VIETNAM

. 사진



5. 사진 자료



<참관객>



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6.



7. 리스트

No.	Booth No.	Nationality	Company Name
1	K01-02, K05-06	VIETNAM	AGABANG GALLERY
2	G05	KOREA	AIZOUM CO.,LTD
3	E25	KOREA	AJUTECH INDUSTRIAL CO.,LTD.
4	B28	VIETNAM	ANDREW'S TOYS
5	G06	KOREA	ANGE
6	F02, F03	VIETNAM	ANGELS TRA SER CO.,LTD
7	E30	KOREA	APPKOREA
8	K37-K42	KOREA	ART LICENSING.CO.,LTD
9	E29	KOREA	ARZTIN CO.,LTD
10	K35, K36	KOREA	BABIZKOREA INC. mothersbaby angelB.
11	G07	KOREA	BABY CHAIR CO., LTD
12	E01, E04	VIETNAM	BABY PLAZA
13	D05	KOREA	BABYDREAM CO.,LTD
14	A01	VIETNAM	BABYJORN
15	K17, K21	KOREA	BANGWOOL LAND CO.
16	F12	VIETNAM	BÁO ME & CON
17	E26	KOREA	BEBEONE
18	K03, K04	KOREA	BIFIDO CO.,LTD.
19	G16, G17	KOREA	BINGGIO
20	A16-A23	KOREA	BINGGRAE CO., LTD.
21	G12	KOREA	BISHOLDINGS CO.,LTD.
22	K25	KOREA	BOOK FARM CO.,LTD. BOOK TENT
23	G02	KOREA	BRANDEN MEDLEY CO.,LTD
24	D08	KOREA	BSG H&B CO.,LTD.
25	E26	KOREA	CAE TECHNOLOGY INC.
26	B07, B10	JAPAN	CANON MARKETING VIETNAM CO.,LTD.
27	E32	CHINA	CBME
28	E25	KOREA	CHANG HA CO.,LTD
29	K37-K42	KOREA	CHARACTER FACTORY MANGCHI
30	E14	AMERICA	CITIBANK
31	C05, C06	VIETNAM	CITY INTERNATIONAL HOSPITAL

32	E30	KOREA	COESAM KOREA CO.,LTD
33	C09	VIETNAM	COMMUNITY MEDIA CO.,LTD
34	C04	VIETNAM	CÔNG TY CỔ PHẦN QUẢNG XUÂN
35	B24	VIETNAM	CONG TY CO PHAN THIET BI Y SINH
36	B08	VIETNAM	CÔNG TY CO PHAN THUC PHAM DINH DUONG NUTIFOOD
37	F13, F14	KOREA	CÔNG TY CO PHAN TTTM LOTTE VIETNAM
38	B01	VIETNAM	CONG TY CO PHAN HANG TIEU DUNG PROVENCE
39	E36	VIETNAM	CÔNG TY TNHH AN CÁT NGUYỄN
40	C07	VIETNAM	CÔNG TY TNHH DART CHOCOLATE
41	F15	VIETNAM	CONG TY TNHH DAU VAN TAY
42	B19	VIETNAM	CÔNG TY TNHH KHÁM PHÁ TÀI NĂNG TRẺ
43	E34, E35	VIETNAM	CÔNG TY TNHH MTV PHÂN PHỐI KHÍ ĐỐT GAS THỦ ĐỨC
44	B20, B21	VIETNAM	CÔNG TY TNHH MTV XNK KIM YẾN
45	C15	VIETNAM	CÔNG TY TNHH SX TM DV QUỐC HƯNG
46	E05	VIETNAM	CÔNG TY TNHH THE JAMU MOMMY CENTER
47	C03	VIETNAM	CÔNG TY TNHH TM LONG SON PHAT DAT
48	F04	VIETNAM	CÔNG TY TNHH TM&DV HỒNG VIỄN
49	G14	KOREA	COTTONY BABY DIAPER
50	E29	KOREA	DAINFIRST
51	B11, B12	VIETNAM	DELYS JSC
52	C21, C22	VIETNAM	DFB HANCO NUTRITION
53	G11	KOREA	DINOSOLE
54	K20	KOREA	DKM CO.,LTD.
55	C18	TAIWAN	DUY KHANG
56	E16	VIETNAM	DWINGULER VIỆT NAM
57	E03	VIETNAM	EDDAS CO.,LTD. / DOMAVINA COMPANY
58	E28	KOREA	FASHION FACTORY CO.,LTD
59	K37-K42	KOREA	FELIX STUDIO.CO.,LTD.
60	E29	KOREA	FG-BEAUTY CO.,LTD.
61	K29, K30	KOREA	FIRGI
62	E31	VIETNAM	FITIS CO.,LTD.
63	E30	KOREA	G COSMETIC&DESIGN LAB
64	E22	MALAYSIA	GLOBAL ART & CREATIVE
65	C10	VIETNAM	GOC XANH PRODUCTION TRADING SERVICE CO.,LTD

66	B25	KOREA	GOEUNBIT CO.,LTD
67	G03	KOREA	GOGUMA
68	F08	VIETNAM	GRAB
69	K09	KOREA	GROSMIMI
70	A03	VIETNAM	GUSTAVO GANO
71	G15	KOREA	HANS CO.,LTD HANSAPP
72	E26	KOREA	HAPPY BLOSSOM
73	B13, B14	VIETNAM	HELLO B&B
74	D03	KOREA	HIWALK CO.,LTD
75	K07	KOREA	HMG KOREA CO., LTD.
76	A10, A11	KOREA	HY CO.,LTD.
77	E27	KOREA	HYOSOWON CO.,LTD
78	D01	KOREA	ICPROJECT
79	K37-K42	KOREA	INCUBATING
80	D04	KOREA	INTEROAD INC.
81	E17	KOREA	IR LINK CORP. DREAMTOK
82	A05	VIETNAM	JADINY - THỜI TRANG THIẾT KẾ CHO BÉ VÀ GIA ĐÌNH
83	K24	KOREA	JUNGHWAN CO.,LTD
84	K28	KOREA	JYBOOKS NOBUYOUNG
85	B17, B18	VIETNAM	KAVIO KIDS
86	B15	VIETNAM	KAWAII MOMMY SPA & BABY
87	F09, F10	VIETNAM	KÊNH HTV3 CTY CP TRUYỀN THÔNG THANH THIẾU NHI
88	G04	KOREA	KIDSLAB CO.,LTD.
89	A16-A23	KOREA	KONKUK DAIRY
90	K10	KOREA	KOREA BABY FOOD
91	A16-A23	KOREA	KOREA DAIRY INDUSTRIES ASSOCIATION
92	G09	KOREA	KOREA FEDERATION OF SMES
93	C08	VIETNAM	LADY RAFFLES INTERNATIONAL PTE LTD
94	D07	KOREA	LEESOME
95	A16-A23	KOREA	LOTTE FOODS CO., LTD.
96	CAFETERIA	KOREA	LOTTERIA VIETNAM CO.,LTD
97	C19, C20	VIETNAM	LULLABY NHẬT HOA
98	Play ground	KOREA	MAGFORMERS INC.

99	K26, K27	KOREA	MAGNETOPIA CO.,LTD.
100	E19	AUSTRALIA	MAMACARE PREGNANCY PRODUCTS
101	B16	TAIWAN	MAO BAO INC.
102	C12	VIETNAM	MAY COU COU
103	K31, K34	KOREA	MIGA KSC
104	G10	KOREA	MINITO CO.,LTD.
105	K13	KOREA	MOLKI ICT
106	C01, C02	VIETNAM	MOMMY SPA
107	E25	KOREA	MOOAH
108	K15, K16	KOREA	MOTHER'S CORN
109	E15	VIETNAM	NAM HOA TRADING AND PRODUCTION CORPORATION
110	A16-A23	KOREA	NAMYANG DAIRY PRODUCTS CO.,LTD.
111	K14	KOREA	NANOOM CO.
112	E30	KOREA	NATURE'S FRIEND
113	A02	VIETNAM	NHÀ HÀNG TIỆC THÔI NÔI THOÁNG VIỆT
114	K37-K42	KOREA	NHC MEDIA CO.,LTD
115	D11	MALAYSIAN	NUGREEN MALAYSIA SDN. BHD.
116	E23, E24	VIETNAM	OA OA BABY
117	B04	JAPAN	OMRON HEALTHCARE
118	E30	KOREA	O'R COMPANY LTD.
119	E06	VIETNAM	PHAMPHUGIA CO.,LTD
120	F01	AMERICA	PHÒNG KHÁM ACC
121	A01	VIETNAM	PUPA NGON
122	E27	KOREA	RIENA
123	E13	VIETNAM	RUBY STAR CO.,LTD.
124	D09, D10	VIETNAM	SAIGON FOOD CORPORATION
125	D06	KOREA	SBA
126	B05	VIETNAM	SCOPS
127	E20	VIETNAM	SEBAMED (GERMANY)
128	D02	KOREA	SERA INTERNATIONAL CO.
129	E28	KOREA	SGM KOREA INC.
130	E25	KOREA	SHINIL CO.,LTD
131	G08	KOREA	SILVER FOX COMPANY

132	D12	VIETNAM	SINH TRẮC VÂN TAY UKID
133	K11, K12	KOREA	SM INC. CO.,LTD
134	B26	VIETNAM	SMARTBABY VIETNAM CO.,LTD.
135	K32, K33	KOREA	SMARTSTUDY CO., LTD.
136	G01	KOREA	SMK CO.,LTD
137	E07-E12	VIETNAM	SnB DISTRIBUTION CO.,LTD.
138	C25	VIETNAM	SOLOMON INTERNATIONAL CO.,LTD.
139	K37-K42	KOREA	STUDIO INAD CO.,LTD.
140	F06	VIETNAM	SUA DE i8 GOAT MILK
141	B02	VIETNAM	SUA MY JSC
142	K37-K42	KOREA	SUNG KWANG TRADING
143	B22, B23	TAIWAN	TAISUN VIETNAM CO.,LTD
144	B06	VIETNAM	TAPLIFE CO.,LTD.
145	B03	KOREA	TEARS IN HEAVEN
146	E27	KOREA	TECHWORKPLUS INC.
147	E02	VIETNAM	TEPS DESIGN KID FASHION
148	C13, C14	VIETNAM	TH FOOD CHAIN JOINT STOCK COMPANY
149	E25	KOREA	THE OD CO.,LTD
150	E33	VIETNAM	TỎI ĐEN AUM
151	E25	KOREA	TOMARIN CO.,LTD
152	K37-K42	KOREA	TORI DESIGN
153	B27	VIETNAM	TOTTOSI CO.,LTD.
154	C11	VIETNAM	TRACYBEE CO.,LTD
155	F05	AMERICA	UNIMEDIA MAGAZINE
156	G13	KOREA	UNIMOM CO.
157	E18	SINGAPORE	UUCARE VIETNAM
158	E21	VIETNAM	VANG MAY SANG COMPANY LIMITED
159	C16, C17	VIETNAM	VIET AU EX-IM CO.,LTD.
160	F07	VIETNAM	VIETNAM DELICIOUS
161	A06-A09	KOREA	VISANG EDUCATION
162	K37-K42	KOREA	WAG CORP.
163	A04	VIETNAM	WALL STREET ENGLISH CO.,LTD
164	K08	KOREA	WINGHOUSE CO.,LTD

165	E26	KOREA	XIAN COMPANY INC.
166	F11	VIETNAM	YOUNG MEDIA CO.,LTD